



Attention:
 Dealer Principals
 General Managers
 Sales Managers
 Pre-owned Sales Managers

Sales Your reference
 Audi Certified **:plus** January Sales Program Your message of
 Audi Certified Sales Our department
 905 428 4842 Telephone
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 e-mail

2025-01-03 Date

Subject: Audi Certified **:plus 2025 January Sales Program**

Dear Audi dealers,

Happy new year! Congratulations on your record-breaking performance in 2024! To start the year, we are pleased to provide the following strong rate offers **with enhancements to all e-tron carlines.**

Audi Certified **:plus January Base Program Rates:**

- > All Q5, SQ5, and Q5 TFSI e models:
 - o **4.49% APR up to and including 48 months**
 - o 4.99% APR up to 60 months
 - o 5.49% APR up to 72 months
- > All Q3 models:
 - o **4.99% APR up to and including 48 months**
 - o 5.49% APR up to 60 months
 - o 5.99% APR up to 72 months
- > All e-tron models:
 - o 4.99% APR up to and including 48 months
 - o 5.49% APR up to 60 months
 - o 5.99% APR up to 72 months
- > All other models (except TT and R8):
 - o 5.99% APR up to and including 48 months
 - o 6.49% APR up to 60 months
 - o 6.99% APR up to 72 months
- > Other highlights:
 - o 0.5% Loyalty rate reduction for qualifying returning Audi owners (excludes R8)
 - o Audi Financial Services standard rates available for terms up to 96 months

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Please refer to the Audi Financial Services (AFS) Certified **:plus** and Pre-owned Bulletin for full details on special and standard rates, and Pre-owned leasing program through AFS.

Please see rate tables below for special rate details.

Please note:

- > In order to be eligible for Audi Certified **:plus** Sales Programs, all vehicles must be actively certified and reported in OMD Web as KOS 6, KOS B or KOS A when they are sold
- > An audit is performed on a monthly basis and any vehicles using Audi Certified **:plus** Sales Programs without properly being certified and reported will be subject to special rate subvention chargeback
- > **2017MY is no longer eligible** to be sold as an Audi Certified **:plus** vehicle
- > **2018MY vehicles** registered in VCAS with Approved Sales Pending status **will expire at the end of CY2025** regardless of the days remaining in VCAS
- > There are eight model years eligible under the Audi Certified **:plus** program for 2025:

MY 1	MY 2	MY 3	MY 4	MY 5	MY 6	MY 7	MY 8
2025	2024	2023	2022	2021	2020	2019	2018



Please contact the Audi Canada Pre-owned department with any questions or feedback.

Great selling!

Gregory Springer
 Manager, Used Vehicle & Corporate Sales

cc: Doug Black, Senior Director, Sales

JANUARY 2025 Audi Certified *:plus* Special Finance Rates:

Model	Model Year	12-24	25-36	37-48	49-60	61-72
A3/S3/RS 3	2020 - 2024	5.99	5.99	5.99	6.49	6.99
	2018*-2019	5.99	5.99	5.99	-	-
A4/S4/allroad	2020 - 2024	5.99	5.99	5.99	6.49	6.99
	2018*-2019	5.99	5.99	5.99	-	-
A5/S5/RS 5	2020 - 2024	5.99	5.99	5.99	6.49	6.99
	2018*-2019	5.99	5.99	5.99	-	-
A6/S6/RS 6	2020 - 2024	5.99	5.99	5.99	6.49	6.99
	2018*-2019	5.99	5.99	5.99	-	-
A7/S7/RS 7	2020 - 2024	5.99	5.99	5.99	6.49	6.99
	2018*-2019	5.99	5.99	5.99	-	-
A8/S8	2020 - 2024	5.99	5.99	5.99	6.49	6.99
	2018*-2019	5.99	5.99	5.99	-	-
Q3	2020 - 2024	4.99	4.99	4.99	5.49	5.99
	2018*-2019	4.99	4.99	4.99	-	-
Q4 e-tron	2022 - 2024	4.99	4.99	4.99	5.49	5.99
Q5/SQ5/Q5 TFSI e	2020 - 2024	4.49	4.49	4.49	4.99	5.49
	2018*-2019	4.49	4.49	4.49	-	-
Q7/SQ7	2020 - 2024	5.99	5.99	5.99	6.49	6.99
	2018*-2019	5.99	5.99	5.99	-	-
Q8/SQ8/RS Q8	2020 - 2024	5.99	5.99	5.99	6.49	6.99
	2019	5.99	5.99	5.99	-	-
e-tron/ Q8 e-tron SUV/SB	2020 - 2024	4.99	4.99	4.99	5.49	5.99
	2019	4.99	4.99	4.99	-	-
e-tron GT/RS	2022 - 2024	4.99	4.99	4.99	5.49	5.99
TT/TTS/TT RS/ TT Roadster	2020 - 2023	AFS Standard Rate Subject to AFS Terms and Conditions				
	2018*-2019					
R8	2020 - 2023					
	2018*-2019					

—	Not available
*	2018MY vehicles up to 36-month term, 2019MY up to 48-month term only



JANUARY 2025 Audi Certified *:plus* Special Select Rates:

Model	Model Year	24	36	48	60
A3/S3/RS 3	2023-2024	6.99	6.99	6.99	7.49
	2022	6.99	6.99	6.99	-
A4/S4/allroad	2023-2024	6.99	6.99	6.99	7.49
	2022	6.99	6.99	6.99	-
A5/S5/RS 5	2023-2024	6.99	6.99	6.99	7.49
	2022	6.99	6.99	6.99	-
A6/S6/RS 6	2023-2024	6.99	6.99	6.99	7.49
	2022	6.99	6.99	6.99	-
A7/S7/RS 7	2023-2024	6.99	6.99	6.99	7.49
	2022	6.99	6.99	6.99	-
A8/S8	2023-2024	6.99	6.99	6.99	7.49
	2022	6.99	6.99	6.99	-
Q3	2023-2024	5.99	5.99	5.99	6.49
	2022	5.99	5.99	5.99	-
Q4 e-tron	2023-2024	5.99	5.99	5.99	6.49
	2022	5.99	5.99	5.99	-
Q5/SQ5/Q5 TFSIe	2023-2024	5.49	5.49	5.49	5.99
	2022	5.49	5.49	5.49	-
Q7/SQ7	2023-2024	6.99	6.99	6.99	7.49
	2022	6.99	6.99	6.99	-
Q8/SQ8/RS Q8	2023-2024	6.99	6.99	6.99	7.49
	2022	6.99	6.99	6.99	-
e-tron/ Q8 e-tron SUV/SB	2023-2024	5.99	5.99	5.99	6.49
	2022	5.99	5.99	5.99	-
e-tron GT/RS e-tron GT	2023-2024	5.99	5.99	5.99	6.49
	2022	5.99	5.99	5.99	-
TT/TTS/TT RS/ TT Roadster	2023	AFS Standard Rate Subject to AFS Terms and Conditions			
	2022				
R8	2023				
	2022				

Refer to Audi Financial Services bulletin for Select End Values.
Audi Select is not available in the province of Quebec.

Your Audi Certified *:plus* contacts:

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