



Attention:

Dealer Principals
General Managers
Sales Managers
Pre-Owned Sales Managers

Sales Your reference
Audi Certified **:plus** July Sales Program Your message of
Audi Certified Sales Our department
905 428 4842 Telephone
Fax
Gregory.Springer@audi.ca e-mail

2024-07-03 Date

Subject: Audi Certified **:plus 2024 July Sales Program - Summer Sale Event**

Dear Audi Dealers,

For the month of July, we are pleased to continue the Audi Certified **:plus** Summer Sale Event that provides a 0.50% rate reduction on the Base Program customer rates.

Audi Certified **:plus Summer Sale Event:**

- > **All Q5, SQ5, and Q5 TFSI e models:**
 - 5.49% APR up to and including 48 months
 - 5.99% APR up to 72 months
- > **All Q4 e-tron, e-tron/Q8 e-tron, and e-tron GT models:**
 - 5.49% APR up to and including 48 months
 - 5.99% APR up to 72 months
- > **All other models:**
 - 5.99% APR up to and including 48 months (excludes R8)
 - 6.49% APR up to 72 months (excludes R8)
- > **Other highlights:**
 - 0.5% Loyalty rate reduction for qualifying returning Audi owners (excludes R8)
 - Audi Financial Services standard rates available for terms up to 96 months

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Please refer to the [Audi Financial Services Audi Certified **:plus** Summer Sale Event bulletin for the correct AFS bulletin codes to ensure you take advantage of the special event offer](#). Please refer to the Audi Financial Services Certified **:plus**, Pre-owned Bulletin for full details on standard rates and pre-owned leasing program through Audi Financial Services.

Please see rate tables below for special rate details.

Please note:

- > In order to be eligible for Audi Certified **:plus** Sales Programs, all vehicles must be actively certified and reported in OMD Web as KOS 6, KOS B or KOS A when they are sold
- > An audit is performed on a monthly basis and any vehicles utilizing Audi Certified **:plus** Sales Programs without properly being certified and reported will be subject to special rate subvention chargeback
- > 2016MY is no longer eligible to be sold as an Audi Certified **:plus** vehicle
- > 2017MY vehicles registered in VCAS with Approved Sales Pending status will expire at the end of CY2024 regardless of the days remaining in VCAS

Please contact the Audi Canada Pre-Owned department with any questions or feedback.

Great selling!

Gregory Springer
Manager, Used Vehicle & Corporate Sales

cc: Doug Black, Senior Director, Sales



JULY 2024 Audi Certified *plus* Special Finance Rates (Base Program):

Model	Model Year	12-24	25-36	37-48	49-60	61-72
A3/S3/RS 3	2019 - 2023	6.49	6.49	6.49	6.99	6.99
	2017*-2018	6.49	6.49	6.49	-	-
A4/S4/allroad	2019 - 2023	6.49	6.49	6.49	6.99	6.99
	2017*-2018	6.49	6.49	6.49	-	-
A5/S5/RS 5	2019 - 2023	6.49	6.49	6.49	6.99	6.99
	2017*-2018	6.49	6.49	6.49	-	-
A6/S6/RS 6	2019 - 2023	6.49	6.49	6.49	6.99	6.99
	2017*-2018	6.49	6.49	6.49	-	-
A7/S7/RS 7	2019 - 2023	6.49	6.49	6.49	6.99	6.99
	2017*-2018	6.49	6.49	6.49	-	-
A8/S8	2019 - 2023	6.49	6.49	6.49	6.99	6.99
	2017*-2018	6.49	6.49	6.49	-	-
Q3	2019 - 2023	6.49	6.49	6.49	6.99	6.99
	2017*-2018	6.49	6.49	6.49	-	-
Q4 e-tron	2022 - 2023	5.99	5.99	5.99	6.49	6.49
Q5/SQ5/Q5 TFSI e	2019 - 2023	5.99	5.99	5.99	6.49	6.49
	2017*-2018	5.99	5.99	5.99	-	-
Q7/SQ7	2019 - 2023	6.49	6.49	6.49	6.99	6.99
	2017*-2018	6.49	6.49	6.49	-	-
Q8/SQ8/RS Q8	2019-2023	6.49	6.49	6.49	6.99	6.99
e-tron / Q8 e-tron SUV/SB	2019 - 2023	5.99	5.99	5.99	6.49	6.49
e-tron GT	2021 - 2023	5.99	5.99	5.99	6.49	6.49
TT/TTS/TT RS/ TT Roadster	2019 - 2023	6.49	6.49	6.49	6.99	6.99
	2017*-2018	6.49	6.49	6.49	-	-
R8	2018 - 2023	STD	STD	STD	STD	STD
	2016*-2017	STD	STD	STD	-	-

- not available

*MY2017 vehicles up to 36-month term, MY2018 up to 48-month term only



JULY 2024 Audi Certified **:plus** Special Select Rates:

Model	Model Year	24	36	48	60
A3/S3/RS 3	2022-2024	7.49	7.49	7.49	7.99
	2021	7.49	7.49	7.49	-
A4/S4/allroad	2022-2024	7.49	7.49	7.49	7.99
	2021	7.49	7.49	7.49	-
A5/S5/RS 5	2022-2024	7.49	7.49	7.49	7.99
	2021	7.49	7.49	7.49	-
A6/S6/RS 6	2022-2024	7.49	7.49	7.49	7.99
	2021	7.49	7.49	7.49	-
A7/S7/RS 7	2022-2024	7.49	7.49	7.49	7.99
	2021	7.49	7.49	7.49	-
A8/S8	2022-2024	7.49	7.49	7.49	7.99
	2021	7.49	7.49	7.49	-
Q3	2022-2024	7.49	7.49	7.49	7.99
	2021	7.49	7.49	7.49	-
Q4 e-tron	2022 - 2024	6.99	6.99	6.99	7.49
Q5/SQ5	2022-2024	6.99	6.99	6.99	7.49
	2021	6.99	6.99	6.99	-
Q7/SQ7	2022-2024	7.49	7.49	7.49	7.99
	2021	7.49	7.49	7.49	-
Q8/SQ8/RS Q8	2022-2024	7.49	7.49	7.49	7.99
	2021	7.49	7.49	7.49	-
e-tron / Q8 e-tron SUV/SB	2022-2024	6.99	6.99	6.99	7.49
	2021	6.99	6.99	6.99	-
e-tron GT	2021-2024	6.99	6.99	6.99	7.49
TT/TTS/TT RS/ TT Roadster	2022-2024	7.49	7.49	7.49	7.99
	2021	7.49	7.49	7.49	-
R8	2022-2024	STD	STD	STD	STD
	2021	STD	STD	STD	-

Refer to Audi Financial Services bulletin for Select End Values.

Audi Select is not available in the province of Quebec.

Your Audi Certified **:plus** contacts:

General inquiries and VCAS requests:

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